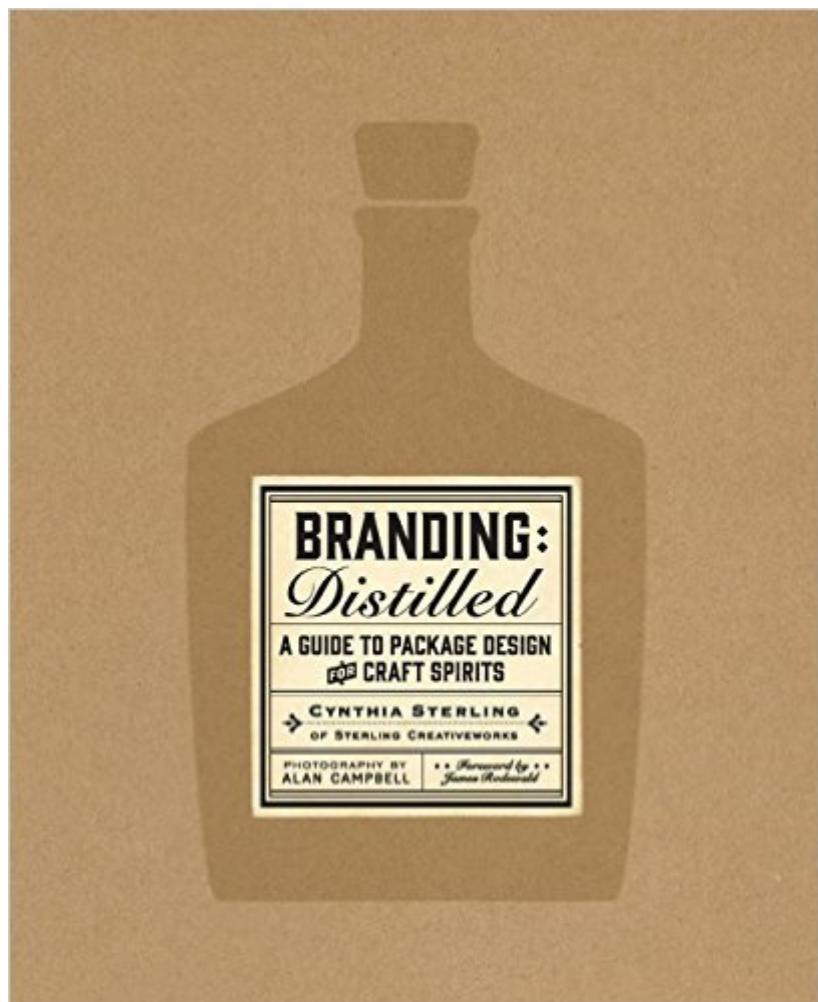


The book was found

Branding: Distilled



Synopsis

Branding: Distilled is an in-depth exploration of branding and packaging design for craft spirits. Over 150 images provide visual inspiration for designers and artisan producers launching their own brand. Informative text and interviews from packaging industry professionals and case studies from 5 spirits producers provide a comprehensive resource for those looking to gain an edge in the marketplace and bring their product to a larger audience.

Book Information

Paperback: 102 pages

Publisher: White Mule Press (February 27, 2015)

Language: English

ISBN-10: 0991043677

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Product Dimensions: 7.5 x 0.3 x 9.2 inches

Shipping Weight: 6.4 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ See all reviewsÂ (1 customer review)

Best Sellers Rank: #119,309 in Books (See Top 100 in Books) #19 inÂ Books > Arts & Photography > Graphic Design > Commercial > Branding & Logo Design #123 inÂ Books > Cookbooks, Food & Wine > Beverages & Wine > Wine & Spirits > Spirits #168 inÂ Books > Cookbooks, Food & Wine > Beverages & Wine > Homebrewing, Distilling & Wine Making

Customer Reviews

This is a great find for anyone in craft spirits and for graphic designers who serve the burgeoning industry. I'm in the later camp and I'm so grateful the author put this book together. It's well-designed, of course, but also generous in its content.

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